



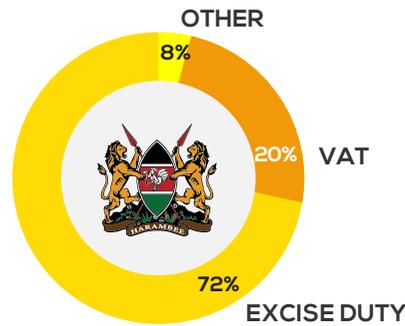
# KENYA BREWERIES LIMITED

## GROWING VALUE THROUGH TAX COMPLIANCE

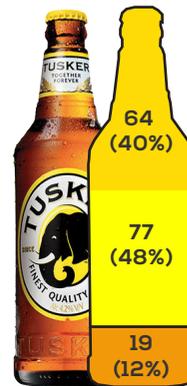


GROWING VALUE TOGETHER

**OVERALL**  
Tax Contribution  
in financial year ended June 2019  
**45.5B**



**OTHER**  
2.3 Corporation Tax  
0.2 Customs Duty  
1.7 Withholding Tax  
3.5 PAYE



**KBL Net Sales Value**  
(revenue before deducting costs of production and overheads)

**Taxes to government**

**Wholesalers & Retailers**

**Recommended Retail Price**

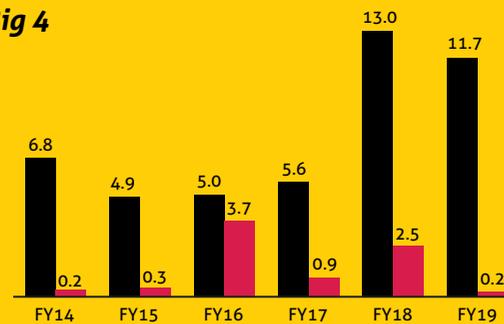
**PER 500ML**  
**160 KSH**

## ADVANCING SOCIO-ECONOMIC DEVELOPMENT PARTICIPATING IN THE GOVERNMENT'S BIG 4 AGENDA

*KBL's economic footprint touches on all four items of the Big 4 Agenda, with heavier impact on Manufacturing and Food Security*

### Manufacturing

Capital investments in the last 6 years, creating employment opportunities in Kenya.



### Food Security

We are not only providing a ready market to our over 47,000 farmers but also playing a catalytic role in the agricultural sector. We share our best practices on running sustainable agricultural value chains that offer food security in Kenya.



#### Sorghum Farmers' Payouts (FY19)

Economic empowerment of small scale farmers in semi-arid regions

**Ksh 1.1 billion**



#### Barley Farmers' Payouts (FY19)

Advanced value chain structure

**Ksh 1.4 billion**

## Other Sectors in the Economy

*Beer & Spirits Value Chain*



**Distributors**  
**100+**



**Outlets**  
**40,000+**

*Social Investments*



**2.5M**  
Households with access to safe water



**260**  
University Scholarships



**1.7M**  
Trees planted



**1487**  
Beneficiaries of Heshima Vocational Training Programme in FY19

## Strategic Enablers

*Sustainable Development*



**Compliance & Ethics**  
Robust Code of Business Conduct, with 41% reduction of compliance breaches in F19



**Alcohol in Society**  
50,000+ reached by our impactful positive drinking training programmes



**People Development**  
KBL contributes over 1,000 jobs in direct employment and over 500,000 in indirect employment



**Valuing Diversity**  
Talent programmes



**Environmental Impact**  
Reduced environmental impact through innovative and efficient production