

Notice and Agenda of the Virtual Annual General Meeting scheduled for 15 October 2026

TO ALL SHAREHOLDERS

NOTICE is hereby given that the 104th Annual General Meeting ('AGM') of East African Breweries PLC (the 'Company') will be held as a virtual meeting (using electronic means) on Thursday, 15th October 2026 at 11:00 a.m. (East Africa Time (EAT), GMT+3) to conduct the following business: -

ORDINARY BUSINESS:

- 1) To receive, consider and if thought fit, adopt the Annual Report and Audited Financial Statements for the year ended 30th June 2026 together with the Directors' Report and Auditors' Reports thereon.
- 2) Dividend
 - a) To confirm the Interim Dividend in respect of the Financial Year ended 30th June 2026, of Kshs 4.0 per ordinary share, which was paid subject to withholding tax, on or about 28th April 2026 to shareholders registered at the close of business on 20th February 2026.
 - b) To approve a final dividend of Kshs 8.70 per ordinary share for the Financial Year ended 30th June 2026, payable net of withholding tax as recommended by the Directors. The dividend will be payable on or 31st October 2026, to Shareholders on the Register of Members as at the close of business on 19th October 2026.
- 3) Election of Directors:
 - a) Mr. Felix Okoboi retires by rotation in accordance with the provisions of Article 117 of the Company's Articles of Association, and being eligible, offers himself for re-election.
 - b) Mr. Paul Makanza retires by rotation in accordance with the provisions of Article 117 of the Company's Articles of Association, and being eligible, offers himself for re-election.
 - c) Mr. Jimmy Mugerwa retires by rotation in accordance with the provisions of Article 117 of the Company's Articles of Association, and being eligible, offers himself for re-election.
- 4) Director above the age of Seventy (70) years:

In accordance with the provisions of paragraph 2.5.1 of the Code of Corporate Governance Practices for Issuers of Securities to the Public 2015, to approve the continuation in office as a Director by Dr. Martin Oduor- Otieno, who has attained the age of seventy (70) years, until he next comes up for retirement by rotation.
- 5) In accordance with the provisions of Section 769 of the Companies Act, Chapter 486, Laws of Kenya the following Directors being members of the Board Audit & Risk Management Committee, be elected to continue serving as members of the said Committee, subject to the re-election of the Directors who are named in Agenda 3 above: Felix Okoboi; Leo Breen, Jimmy Mugerwa; Ory Okolloh and Andrew Ross.
- 6) To receive, consider and if thought fit approve the Directors' Remuneration Report and the remuneration paid to the Directors for the year ended 30th June 2026.
- 7) To re-appoint Messrs. PricewaterhouseCoopers (PwC) LLP as auditor of the Company in accordance with the provisions of Section 721(2) of the Companies Act, Chapter 486, Laws of Kenya and to authorize the Board to fix their remuneration for the ensuing financial year.
- 8) To consider any other business of which due notice has been given.

BY ORDER OF THE BOARD

ANGELA NAMWAKIRA
COMPANY SECRETARY

Date: 23rd September 2026

NOTES ON THE ANNUAL GENERAL MEETING ('AGM')

- 1) East African Breweries PLC (the 'Company') has convened and is conducting this AGM as a Virtual meeting, in line with the provisions of the Company's Articles of Association.

Shareholders should register to attend the AGM electronically by Tuesday, 13th October 2026 at 11:00 a.m. (East Africa Time (EAT), GMT+3) as described further below.
- 2) Shareholders wishing to participate in the AGM should register by doing the following: -
 - a) Dialing *483*824# from any network and follow the prompts; or
 - b) Send an email request to be registered to eabl.agm@eabl.com; or
 - c) Shareholders with email addresses will receive a registration link via email which they can use to register.

In order to complete the registration process, shareholders will need to have their ID/Passport Numbers which were used to purchase their shares and/or their CDSC Account Number at hand.

For assistance, shareholders should dial the following helpline number: (+254) 709 170 000/030 from 8:00 a.m. to 5:00 p.m. from Monday to Friday.

Kindly note that registration for the AGM will only be undertaken as outlined above; shareholders will not be able to register for the AGM after closure of registration on Tuesday, 13th October 2026 at 11:00 a.m.
- 3) Registration for the AGM opens on Wednesday, 23rd September 2026 at 11:00 am East Africa Time (GMT+3) and will close on Tuesday, 13th October 2026 at 11:00 am East Africa Time (GMT+3).
- 4) In accordance with Section 180 of the Company's Articles of Association, the following documents may be viewed on the Company's website www.eabl.com
 - (i) a copy of this Notice and the Proxy form; (ii) the Company's Audited Financial Statements for the year ended 30th June 2026.

The Condensed Audited Financial Statements for the year ended 30th June 2026 have been published with this Notice.

The reports may also be accessed upon request by dialing the USSD code above and selecting the Reports option. The reports and agenda can also be accessed on the livestream link.

- 5) Shareholders wishing to raise any questions or clarifications regarding the AGM may do so by:
 - a) Sending their written questions by email to eabl.agm@eabl.com; or
 - b) Shareholders who will have registered to participate in the meeting shall be able to ask questions via SMS by dialing the USSD code above and selecting the option (ask Question) on the prompts; or
 - c) Visiting www.eabl.com and accessing the 2026 AGM page where you can log a question directly on the webpage; and
 - d) In the event that the above is not possible, written questions should be physically delivered with a return physical address or email address to the registered office of the Company at Garden City Business Park, Block A, 5th Floor, Peponi Road, off Exit 7, Thika Superhighway, Ruaraka, Nairobi OR delivered to Image Registrars Limited, 5th Floor, Absa Towers (formerly Barclays Plaza), Loita Street, P.O. Box 9287 - 00100 GPO, Nairobi.

Shareholders must provide their full details (full names, ID/Passport Number/CDSC Account Number) when submitting their questions and clarifications.

Any questions and clarifications must reach the Company on or before Tuesday, 13th October 2026 at 11:00 am. Limited questions may be responded to from the floor of the meeting during the AGM.

Following receipt of the questions and clarifications, the directors of the Company shall provide written responses to the questions received to the return physical address or email address provided by the Shareholder no later than 12 hours before the start of the AGM. All questions received will be responded to via the channel used by the shareholder i.e. SMS (for USSD option), Email, Letter or Telephone call. Questions will also be responded to during the meeting.

A full list of all questions received arranged in thematic areas, and the answers thereto will be published on the Company's website not later than 24 hours following the conclusion of the meeting.

- 6) In accordance with Section 298(1) of the Companies Act, 2015 shareholders entitled to attend and vote at the AGM are entitled to appoint a proxy to vote on their behalf.

A proxy need not be a member of the Company. If the Proxy appointed is not the Chairman of the AGM, the appointed proxy will need access to a mobile telephone.

A proxy form is available on the Company's website via this link: www.eabl.com. Physical copies of the proxy form are also available at the Company Office Headquarters, situated at EABL Bustani Office, 5th Floor, Garden City Business Park, Block A, Garden City Road, off Exit 7 Thika Superhighway, Ruaraka, Nairobi OR from Image Registrars Limited offices, 5th Floor Absa Towers (formerly Barclays Plaza), Loita Street.

A proxy must be signed by the appointor or his attorney duly authorized in writing. If the appointor is a body corporate, the instrument appointing the proxy shall be given under its common seal or under the hand of an officer or duly authorized attorney of such body corporate.

A completed form of proxy should be emailed to eabl.agm@eabl.com or delivered to Image Registrars Limited, 5th Floor Absa Towers (formerly Barclays Plaza), Loita Street, P.O. Box 9287 - 00100 GPO, Nairobi, so as to be received not later than 48 hours before the time of holding the meeting i.e. by Tuesday, 13th October 2026 at 11:00 a.m. Any person appointed as a proxy should submit his/her mobile telephone number to the Company no later than Tuesday, 13th October 2026 at 11:00 a.m. Any proxy registration that is rejected will be communicated to the shareholder concerned no later than Wednesday, 14th October 2026 to allow time to address any issues.

- 7) The AGM will be streamed live via a link which shall be provided to all shareholders who will have registered to participate in the general meeting. Duly registered shareholders and proxies will receive a short message service (SMS/USSD) prompt on their registered mobile numbers, 24 hours prior to the AGM acting as a reminder of the AGM. A second SMS/USSD prompt shall be sent one hour ahead of the AGM, reminding duly registered shareholders and proxies that the AGM will begin in an hour's time and providing a link to the live stream.
- 8) Duly registered shareholders and proxies may follow the proceedings of the AGM using the live stream platform and may access the agenda. Duly registered shareholders and proxies may vote when prompted by the Chairman.
- 9) A poll shall be conducted for all the resolutions put forward in the notice.
- 10) Results of the poll shall be published within 48 hours following the conclusion of the AGM, in two newspapers of national circulation and on the Company's website.
- 11) To ensure receipt of future dividends in a timely manner, Shareholders are hereby requested to provide their bank details and update their payment option to electronic funds transfer method through their respective stockbrokers or the Registrar to facilitate remittance of dividends through their bank accounts in future. In addition, shareholders can opt-in for their future dividends to be paid to them via mobile money transfer when registering for the AGM.
- 12) Shareholders are encouraged to continuously monitor the Company's website www.eabl.com for updates relating to the AGM. Please report any challenges or issues that you may face to us immediately for quick resolution using the email address eabl.agm@eabl.com or our helpline (+254) 709 170 000/30 from 8:00 a.m. to 5:00 p.m. from Monday to Friday.
- 13) The Company offices are open during normal business hours on any weekday (Saturday, Sunday and Kenya public holidays excluded), unless closed for any other legal or legitimate reason. Unless stated otherwise, all timings quoted in this notice are East Africa Time (GMT+3).