EAST AFRICAN BREWERIES PLC
TRADING UPDATE FOR THE QUARTER ENDED 30 SEPTEMBER 2026

East African Breweries PLC (EABL) delivered double-digit net revenue growth in each of Kenya, Uganda, and Tanzania, measured in their respective local currencies, for the quarter ended 30 September 2026. Volume growth in both beer and spirits drove this performance, sustaining the momentum from the financial year ended 30 June 2026.

This release follows a change in how EABL is classified within the accounts of its majority shareholder, Diageo plc. Consequently, Diageo's first-quarter trading statement published today includes EABL's quarterly performance set out in this manner. EABL's Board is issuing this update to ensure that it is made public prior to the publication of Diageo plc's accounts.

The information in this update is based on unaudited management accounts. EABL will publish its half-year results for the period ending 31 December 2026 on 29 January 2027.

By order of the Board
Angela Namwakira
Company Secretary

5 November 2026

DISCLAIMER: This announcement has been issued with the approval of the Capital Markets Authority pursuant to the Capital Markets (Public Offers, Listing and Disclosures) Regulations, 2023. As a matter of policy, the Capital Markets Authority assumes no responsibility for the correctness of the statements appearing in this announcement.