

REQUEST FOR EXPRESSION OF INTEREST FOR COMMERCIAL BARLEY FARMERS IN KENYA

Are you a dedicated farmer in a barley growing county? If so, Kenya Breweries Limited (KBL), a subsidiary of East African Breweries PLC (EABL), invites you to partner with us for the upcoming barley planting season. Eligibility requirements for Commercial farmers:

1. Land:

- Minimum of 10 acres of land for barley cultivation in a designated barley growing area.
- Proof of ownership via a valid title deed or other valid legal instrument.

2. Contract Terms:

- Successful applicants will be issued fixed-period contracts outlining terms for growing, supplying, and delivering barley to designated locations.

3. Price for barley delivered in Nakuru (Cargill), EAML Molo, NCPB Narok or EAML Nairobi:

- KES 56.0 per kilogram for raw maltable barley.
- KES 60.2 per kilogram for clean and graded barley delivered to Nairobi.
- These prices exclude transport reimbursement which vary from region to region based on distance covered.
- Barley deliveries must meet the quality standards specified in the contract which will be solely determined by KBL. Non-compliance will result in rejection.

Important Legal Considerations

- 1. Contractual Relationship:** The partnership will be governed by individual contracts issued to farmers upon selection, defining each party's roles and obligations.
- 2. Delivery and Acceptance:** Barley deliveries must meet the quality standards specified in the contract. Non-compliance will result in rejection.
- 3. Maximum Contracted Volume:** KBL is only legally bound to buy the Maximum Contracted Volume agreed with the farmer in the contract.
- 4. Legal Status:** This Expression of Interest is not a binding contract but an invitation to participate in our barley sourcing program.

- KBL is under no obligation to accept or respond to your expression of interest.
- Alignment with KBL values: Commitment to sustainable and ethical farming practices, ensuring adherence to environmental protection and community welfare.
- Dedication to producing high quality barley varieties (as specified in subsequent contracts).

5. Compliance with Farming Practices:

- Compliance with KBL's specified production standards, quality guidelines, and sustainability criteria.
- Participation in training programs provided by KBL on crop production, harvesting, and post-harvest handling.

6. Traceability: KBL requires that all barley under contract should be grown in Kenya.

7. Compliance with National and County Laws: This includes payment of all taxes, duties and levies.

Application Process:

Interested farmers should submit their Expression of Interest by downloading the Expression of Interest Form from the EABL website i.e. www.eabl.com. At EABL, we believe that everybody should be able to thrive in an environment that values their contribution and celebrates what makes them unique. We champion inclusion and diversity within our entire business across the globe, from our region, within our partners and communities we work with, and through our portfolio of brands. In line with our Sustainability Strategy, Spirit of Progress, we embrace diversity in the broadest sense, encompassing gender, ethnicity, age, and disability. We therefore encourage Women and People with disabilities to apply. Download and fill in the appropriate documents. Please title your submission "**Expression of Interest for Barley Farming**" and send it to kenyabreweries@eabl.com by 5:00 pm on the 31st of May 2026.

The partnership does not require farmers to pay any application or onboarding fees.