

SORGHUM SMALLHOLDER FARMERS FOR THE SHORT RAINS – 2026 PLANTING SEASON

Are you a dedicated farmer in a traditional sorghum growing county? If so, Kenya Breweries Limited (KBL), a subsidiary of East African Breweries PLC (EABL), invites you to partner with us for the upcoming sorghum planting season.

Eligibility Requirements for Smallholder farmers:

1. Land Ownership:

- Maximum of 10 acres of land for sorghum cultivation in a designated sorghum growing area.
- Proof of ownership of the land by the Applicant.

2. Alignment with KBL Values:

- Commitment to sustainable and ethical farming practices, ensuring adherence to environmental protection and community welfare. Committed to fostering a work environment that respects human dignity, promotes fair labour practices, and supports the elimination of child labour.

3. Compliance with Farming Practices:

- Compliance with KBL's specified production standards, quality guidelines, and sustainability criteria.

4. Contract Terms:

- Interested smallholder farmers will be enrolled into the sorghum production program by KBL representatives in the respective counties via an enrollment form. All smallholder farmers will be required to deliver their sorghum to our appointed aggregators in their respective counties.

5. Recommended price for sorghum delivered at the Aggregation Stores within the Counties:

- KES 43 per kilogram for white sorghum.
- KES 41 per kilogram for red sorghum.
- Prices are all-inclusive, covering all applicable taxes and duties and all farmers should be registered on eTIMS.

Important Legal Considerations

1. **Contractual Relationship:** The partnership will be governed by individual contracts issued to farmers upon selection, defining each party's roles and obligations.
2. **Delivery and Acceptance:** Sorghum deliveries must meet the quality standards specified in the contract. Non-compliance will result in rejection.
3. **Risk of Loss:** Farmers bear the risk for loss or damage to crops until the point of delivery and acceptance by KBL at designated locations.
4. **Legal Status:** This Expression of Interest is not a binding contract but an invitation to participate in our sorghum sourcing program.
5. **KBL is under no obligation to accept or respond to your expression of interest:**
6. **Traceability:** KBL requires that all sorghum under contract should be grown in Kenya. KBL will require proof of origin prior to acceptance of the crop.
7. **Compliance with National and County Laws:** This includes payment of all taxes, duties and levies.

Application Process:

Interested farmers will be enrolled into the sorghum production program by KBL representatives in the respective counties via an enrollment form.

At EABL, we believe that everybody should be able to thrive in an environment that values their contribution and celebrates what makes them unique. We champion inclusion and diversity within our teams across the region, with the partners and communities we work with, and through our portfolio of brands. In line with our Sustainability Strategy, 'Spirit of Progress', we embrace diversity in the broadest possible sense, this includes gender, ethnicity, age and disability. In this regard, Women and People Living with Disabilities are also encouraged to apply.

The partnership does not require farmers to pay any application or onboarding fees.