EABL PROFIT JUMPS 49% ON STRONG REVENUE GROWTH IN FULL YEAR 2026

Nairobi, Kenya, Aug 6th, 2026 - East African Breweries PLC (EABL) today announced impressive financial results for the year ended 30 June 2026, delivering solid growth across all its markets and categories while increasing profitability despite a challenging consumer environment.

The macroeconomic and operating environment across East Africa remained broadly stable during the year, marked by relatively steady currencies, contained inflation, and a conducive interest rate environment across the region. While inflationary pressures rose modestly towards the end of the year, largely reflecting higher energy and food costs, the overall environment was more stable than in the previous year.

EABL remained focused on the fundamentals, unlocking growth through the breadth of its portfolio, the depth of its market reach, and disciplined execution across the business. The year was also characterised by growing concern around illicit alcohol consumption, reinforcing the need for continued collaboration with governments, regulators, and industry stakeholders to support sustainable industry growth, protect consumer choice, and strengthen the fight against illicit alcohol.

The Group recorded revenue growth of 13% year-on-year, supported by strong momentum across both beer and spirits. Profitability increased by 49% during the period, driven by revenue growth, productivity initiatives and reduction of finance costs as a result of debt reduction and lower interest rates during the financial year.

Commenting on the results, Jane Karuku, Group Managing Director and CEO, said:

"We delivered one of our strongest performances in recent years, achieving net revenue growth of 13% to Kshs. 146 billion. Profit After Tax increased by 49% to Kshs. 18.2 billion, supported by volume growth, effective cost management, and lower financing costs, while total debt reduced by Kshs. 6.2 billion, further strengthening our balance sheet."

The strong business performance was also reflected in shareholder returns. EABL's share price increased by 43% to close at Kshs. 269 as at 30 June 2026, demonstrating investor confidence in the business and contributing to enhanced total shareholder returns. The Board of Directors recommends a final dividend of Kshs. 8.7 per share, subject to withholding tax. This brings the total dividend to Kshs.12.70 a 59% increase compared to the last financial year, signalling an increased return to shareholders.

Looking ahead, EABL remains optimistic about the future. While consumer affordability pressures and fiscal challenges persist, the Group is confident in its strategy and its ability to capture growth opportunities across the region.

"Ms. Karuku added, *'We remain well positioned to deliver sustainable growth through our diversified portfolio, market-leading brands and talented teams. As we continue to invest in our business and our communities, we are confident in our ability to create long-term value for shareholders while contributing positively to the socio-economic development of East Africa.*'"

Ends

About EABL

East African Breweries PLC (EABL) is a regional leader in beverage alcohol with an exceptional collection of brands across beer and spirits. Although our business is concentrated on three core markets of Kenya, Uganda and Tanzania, our products are sold in more than 10 countries across Africa and beyond.

Our brands are an outstanding combination of most-loved local jewels and international premium spirits. These include among others Tusker, Guinness, Bell Lager, Serengeti, Kenya Cane, Chrome, Johnnie Walker, Captain Morgan and Smirnoff.

Our performance ambition is to be one of the best performing, most trusted and respected consumer products companies in Africa. We are proud of the brands we make and the enjoyment they give to millions. We are passionate about alcohol playing a positive role in society as part of a balanced lifestyle.

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