

(East African Breweries Limited, a public limited liability company incorporated in the Republic of Kenya with registration number C. 5/34)

DOMESTIC MEDIUM TERM NOTE PROGRAMME OF UP TO KES, 11,000,000,000

East African Breweries Limited ("EABL") hereby announces that the Capital Markets Authority in exercise of its powers under Section 30A of the Capital Markets Act (Chapter 485A of the Laws of Kenya), on 6th August 2021 granted approval to EABL to offer up to KES 11,000,000,000 Medium Term Notes under its Domestic Medium Term Note Programme.

Key details of the issuance of the Notes under the Domestic Medium Term Note Programme are indicated below:

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Instrument Fixed rate Notes

Up to Kenya Shillings eleven billion (KES, 11,000,000,000) Programme Amount

Tranche Number

Tranche Amount Up to Kenya Shillings eleven billion (KES, 11,000,000,000)

Purpose The proceeds of the issue of the Notes (after paying all expenses of the Issue) will be used by EABL

to repay certain borrowings taken in the ordinary course of business, to provide working capital for

the Group across East Africa and to refinance certain short-term borrowings. EABL does not anticipate an increase in debt levels as a result of the issuance.

To be specified in the applicable Pricing Supplement

Tenor

Interest Rate (per annum) Fixed rate Notes as specified in the applicable Pricing Supplement

Status of the Notes The Notes are unsecured and will rank pari passu with all unsecured debt of FABI

Listing The Notes will be listed on the Nairobi Securities Exchange

Selling Restrictions The issue is restricted and no offer of the Notes will take place in any jurisdiction other than Kenya Documentation The Information Memorandum dated [insert date of IM], the applicable Pricing Supplements and

subscription forms are available from the offices of the Arranger and Placing Agent and from the

Issuer's website: www.eabl.com

Salient Dates Offer Opens 6 October 2021

Offer Closes 21 October 2021 Allotment Date 27 October 2021 Notification Date 27 October 2021 Payment Date 29 October 2021 Issue Date 29 October 2021

CDS Account upload date 29 October 2021 1 November 2021

Listing Date

Arrangers & Placing Agents Absa Bank Kenya PLC Absa Securities Limited Absa Securities Limited Sponsoring Stockbroker

Paving Agent Image Registrars Limited

Note Trustee MTC Trust & Corporate Services Limited Legal Counsel Coulson Harney LLP (Bowmans, Kenya)

Reporting Accountants PricewaterhouseCoopers LLP

Capitalised terms not separately defined herein shall bear the meaning given to them in the Information Memorandum and Pricing Supplement

DISCLAIMER:

This announcement has been issued with the approval of the Capital Markets Authority pursuant to the Capital Markets ((Securities) (Public Offers, Listing and Disclosures) Regulations, 2002 as amended. As a matter of policy, the Capital Markets Authority assumes no responsibility for the correctness of the statements appearing in this announcement.





