

PRESS RELEASE

Attn: News/Business Editors

For Immediate Use

**IRISH DEPUTY PRIME MINISTER VISITS EABL BIOMASS STEAM PLANT
DURING HIS 2-DAY VISIT TO NAIROBI**

Nairobi, July 17th, 2024:

The Irish Deputy Prime Minister, Micheál Martin TD, today toured the EABL Biomass Steam Plant, which is part of the brewer's path towards becoming a net zero carbon emitter in its direct operations by 2030.

Commissioned in 2022, the biomass steam plant has contributed to the reduction of EABL's carbon emissions by an impressive 40,000 tons (Scope 1) per annum, thus promoting its cleaner energy alternatives and reducing the high costs associated with energy consumption. This has been realized by using agricultural waste as biomass fuel to allow for the value creation of waste that would primarily be discarded onto landfills or incinerated with no beneficial use.

Speaking at the event, Deputy Prime Minister Martin said; *"It gives me great pleasure to be here today to see EABL's Biomass Steam Plant in action. I am delighted to see the role Designer Group has played in showcasing Irish engineering expertise and innovation in the construction and operation of this plant. This excellence in skillset and infrastructure is essential for contributing to a greener economy, at the global and national levels. The plant has made a significant contribution to EABL's target of accelerating to net-zero carbon. I commend this initiative, which shows important leadership in sustainability."*

Speaking during the event, EABL's Managing Director & CEO, Jane Karuku said *"Through this collaboration, we were able to bring to life one of the pillars of Society 2030: Spirit of Progress Strategy – Leveraging Partnerships. As a result, we believe that through renewable energy investments, waste reduction programmes, and responsible sourcing, we shall contribute to the preservation of Kenya's natural beauty and combat climate change."*

To date, the biomass steam plant is hailed for having created over 900 local jobs and creating a value chain with local suppliers such as neighbouring farmers and processing plants. It is also expected that through the operation of the biomass steam generation plant, EABL will reduce 95 percent of its direct carbon emissions while decoupling its growth and expansion plans.

The biomass plant was constructed by an Irish Company, Designer Group, a leading innovative and sustainable provider of mechanical, electrical and instrumentation engineering solutions.



About EABL PLC

East African Breweries Limited (EABL) is a regional leader in beverage alcohol with an exceptional collection of brands across beer and spirits. Although our business is concentrated on three core markets of Kenya, Uganda and Tanzania, our products are sold in more than 10 countries across Africa and beyond.

Our brands are an outstanding combination of local jewels and international premium spirits. These include among others Tusker, Guinness, Bell Lager, Serengeti Lager, Kenya Cane, Chrome Vodka, Johnnie Walker, Captain Morgan and Smirnoff.

Our performance ambition is to be one of the best performing, most trusted and respected consumer products companies in Africa. We are proud of the brands we make and the enjoyment they give to millions. We are passionate about alcohol playing a positive role in society as part of a balanced lifestyle.